#### **Great Talks Privacy Policy**

Last updated: 01.10.2024

At Great Talks, we prioritize your privacy and are dedicated to protecting your personal data. This policy outlines how we collect, process, and share your information during your interaction with our platforms, websites, and events.

# 1. Scope and Acceptance

By using our platforms and providing personal data (e.g., name, email, address, phone number, avatar), you consent to the practices outlined here. The policy applies to data collected through Great Talks' websites, mobile apps, or when you register for events.

### 2. What Data We Collect and Why

When you visit our platforms, we may automatically collect information such as your IP address, browser type, and session details (e.g., pages visited, duration). Additionally, we process any personal data you provide (e.g., name, email, contact details) during registration or event participation.

This data helps us:

- Manage event registrations
- Improve your event experience
- Provide tailored services and communications
- Use analytics to enhance platform performance

For more specific purposes, the data may also be used in conjunction with third-party platforms for specific services, such as analytics (e.g., Google Analytics), payment processing (e.g., Stripe, Paypal), or event management systems (e.g., Crowdsol).

## 3. Custom and Third-Party Platforms

Great Talks operates a combination of custom-built platforms and third-party services, each subject to privacy regulations. These include:

- **Public Websites of event:** For event insights, blogs, livestreams, and user engagement. (www.greattalks.uk, app.crowdsol.com)
- Event Management Systems: For managing participant registrations,
- Collaboration Platforms: Like Crowdsol Venue/Networking, where participants can engage with event materials and peers.

#### 4. Use of Cookies

Our websites use cookies for session management and user experience improvement. Analytics cookies track engagement and usage, helping us to better understand platform performance. You can manage your cookie preferences via your browser settings. Disabling cookies may impact your experience on our sites.

#### 5. Sharing Your Data

We may share your personal data under the following circumstances:

- With your consent: When you explicitly allow us to share your data with third parties, such as sponsors.
- **For legitimate interests:** To facilitate event registrations or collaborations, provided your rights are not overridden.
- For legal reasons: To comply with any legal obligations or governmental requests.

Third parties are required to adhere to data protection laws, and data may be transferred internationally under secure agreements.

## 6. Data Retention and Security

We retain your personal data as long as necessary for the purposes described in this policy or as required by law. We implement robust security measures to protect your data from unauthorized access or disclosure.

### 7. Your Rights

You have the right to request access, correction, or deletion of your personal data. You can also opt out of receiving marketing communications. Contact us at <a href="mailto:support@greattalks.uk">support@greattalks.uk</a> to exercise these rights.

## 8. Children's Privacy

We do not knowingly collect personal data from individuals under 18 without parental consent. If data is collected inadvertently, it will be deleted as soon as possible.

## 9. International Data Transfers

Your data may be transferred to countries outside your own for the purposes described. These transfers are subject to appropriate security measures in compliance with applicable data protection laws.

# 10. Changes to the Policy

We may update this privacy policy periodically. Please review this page regularly to stay informed about how your personal data is protected.

For any questions or concerns about this Privacy Policy, contact us at <a href="mailto:support@greattalks.uk">support@greattalks.uk</a>