GreatTALKS

AI-Virtual Conference

Sponsorship Proposal

3 Hours
Online (Virtual Event Platform)

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Overview

The Great TALKS - AI Virtual Conference is a premier virtual event bringing together over 20 industry leaders and eight moderators to explore the future of AI. The conference will feature in-depth discussions on the influence of AI on global economics and the emergence of the AI economy, current AI projects and groundbreaking innovations driving the field forward, success stories of AI implementation across different sectors, and investment trends in AI and what they mean for businesses, startups, and entrepreneurs.

Our goal is to bring together a diverse group of stakeholders—including researchers, industry leaders, policymakers, and investors—to discuss the transformative potential of AI, its impact on global economics, the surge in AI investments, and the development of a thriving AI economy. By facilitating these dialogues, we aim to **connect** stakeholders from different backgrounds to foster collaboration and partnerships and **influence** the direction of AI development

The Great TALKS AI Conference is more than just an event—it is a catalyst for change. We also aim to:
- **Advance Understanding:** Provide a comprehensive overview of AI's role in shaping the future, helping attendees understand both its potential and the responsibilities that come with it.
- **Drive Economic Growth:** Highlight the role of AI in driving innovation and economic growth, particularly in emerging markets and industries, while discussing the emerging AI economy and investment opportunities.
- **Foster Collaboration:** Create a space where academia, industry, and government can come together to discuss challenges, share solutions, and build lasting partnerships.
- **Empower Future Leaders:** Equip the next generation of leaders and innovators with the knowledge and networks they need to shape the future of AI responsibly.

The Great TALKS AI Conference offers a unique opportunity for sponsors to:
- **Enhance Brand Visibility:** Gain significant exposure through branding on the event platform, promotional materials, and across all event communications.
- **Reach a Targeted Audience:** Engage with a highly specialized audience of industry leaders, investors, academics, and AI enthusiasts, positioning your brand as a key player in the AI ecosystem.
- **Showcase Thought Leadership:** Demonstrate your expertise and innovation by participating in panel discussions, hosting sessions, or featuring your case studies and success stories.
- **Generate Qualified Leads:** Benefit from direct interactions with potential clients, partners, and investors through virtual booths, exclusive networking sessions, and post-event data insights.
- **Build Strategic Partnerships:** Connect with other leading organizations, innovators, and thought leaders to explore collaborative opportunities and expand your network.
- **Support AI Innovation:** Align your brand with cutting-edge AI discussions and be seen as a supporter of technology that shapes the future of multiple industries.
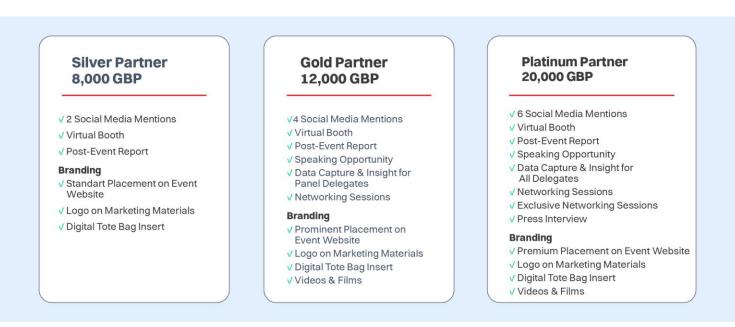
Sponsorship packages offer a range of options, from branding and content participation to exclusive networking and data capture, ensuring a tailored approach that meets your business goals.

We warmly invite you to partner with Great TALKS AI and become an integral part of this dynamic platform.

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Sponsorship Opportunities

Becoming a sponsor at the Great TALKS AI Conference is a straightforward process designed to offer you maximum exposure and engagement with our audience. Start by reviewing the various sponsorship packages outlined in this proposal, each tailored to different levels of visibility and involvement. Once you've selected the package that best aligns with your goals, contact our Sponsorship Management Team at GTteam@greattalks.uk to discuss the next steps. Our team will guide you through the process, ensuring you get the most out of your sponsorship experience, from branding opportunities to speaker involvement.

Sponsorship Packages

Silver Partner
8,000 GBP

✓ 2 Social Media Mentions
✓ Virtual Booth
✓ Post-Event Report

Branding
✓ Standart Placement on Event Website
✓ Logo on Marketing Materials
✓ Digital Tote Bag Insert

Gold Partner
12,000 GBP

✓ 4 Social Media Mentions
✓ Virtual Booth
✓ Post-Event Report
✓ Speaking Opportunity
✓ Data Capture & Insight for Panel Delegates
✓ Networking Sessions

Branding
✓ Prominent Placement on Event Website
✓ Logo on Marketing Materials
✓ Digital Tote Bag Insert
✓ Videos & Films

Platinum Partner
20,000 GBP

✓ 6 Social Media Mentions
✓ Virtual Booth
✓ Post-Event Report
✓ Speaking Opportunity
✓ Data Capture & Insight for All Delegates
✓ Networking Sessions
✓ Exclusive Networking Sessions
✓ Press Interview

Branding
✓ Premium Placement on Event Website
✓ Logo on Marketing Materials
✓ Digital Tote Bag Insert
✓ Videos & Films

Audience Demographics

The Great TALKS AI Conference attracts a diverse and highly engaged audience from various sectors, making it an ideal platform for sponsors to connect with key stakeholders in the AI ecosystem. Our attendees include:

Industry Professionals and Executives
- *Roles:* AI specialists, data scientists, software engineers, CTOs, and innovation leads.
- *Sectors:* Technology, finance, healthcare, manufacturing, and automotive industries.

Researchers and Academics
- *Roles:* Professors, researchers, PhD students, and academic leaders specializing in AI, machine learning, and data science.
- *Institutions:* Top universities and research institutes globally.

Investors and Venture Capitalists
- *Roles:* Venture capitalists, angel investors, private equity firms, and corporate investment teams.
- *Focus Areas:* AI startups, emerging technologies, and disruptive innovations.

Entrepreneurs and Startup Founders
- *Roles:* CEOs, founders, and business developers of AI-focused startups and SMEs.
- *Sectors:* AI solutions, tech-enabled services, and emerging technology ventures.
- investors and partners, and gaining insights into scaling their businesses.

Government and Policy Makers
- *Roles:* Government officials, policy advisors, and regulators focused on technology and innovation policy.
- *Institutions:* National and international government agencies, policy think tanks, and public sector organizations.
- of AI on public policy, regulatory frameworks, and societal implications.

Business Leaders and Decision-Makers
- *Roles:* CEOs, CFOs, COOs, and senior management from various industries looking to integrate AI into their business strategies.
- *Interests:* Leveraging AI for business transformation, improving operational efficiency, and gaining competitive advantage.

AI Enthusiasts and Students
- *Roles:* Students, recent graduates, and individuals passionate about AI and its potential.
- *Institutions:* Universities, online learning platforms, and professional training institutes.

Geographic Reach:
- Our audience comes from a global community, with a strong presence in the UK, Europe, North America, and Asia. The conference also attracts participants from emerging markets, providing a diverse and international perspective on AI's impact and opportunities.

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Great TALKS AI CONFERENCE 2025 PROGRAMME

10:00 AM - 10:03 AM: Welcome & Opening Remarks

AI's Next Frontier: Unlocking Potential and Navigating Challenges

10:04 AM - 10:19 AM: One-on-one 1

Summary: In this session, we will explore the future trajectory of AI and its transformative potential across various domains. The discussion will focus on where AI is leading the world, the possibilities it may unlock beyond current imagination, and the profound changes it will bring at the individual, organizational, market, societal, and governmental levels. Additionally, we will examine how AI-driven projects are reshaping societal structures, influencing education, healthcare, employment, and public services, while also addressing the ethical and social challenges posed by widespread AI adoption.

AI Mavericks: Trailblazing Projects by Pioneers

10:20 AM - 10:32 AM: One-on-one 2

Summary: The speaker will delve into the remarkable success story of his/her company and the role it has played in shaping the industry. The discussion will highlight the innovative breakthroughs and strategic decisions that propelled the company to global leadership. The speaker will also share their journey in AI development, its impact on various sectors, and the future trajectory of AI advancements. This session will offer valuable insights into how leading AI companies continue to drive innovation and success at scale.

Catalysts of Tomorrow: AI at the Forefront of Global Innovation

10:32 AM - 10:44 AM: One-on-one 3

Summary: The speaker will discuss the transformative power of AI in driving innovation and shaping the future of technology. Moderated by Professor Hannah Fry from UCL, the conversation will dive into groundbreaking advancements and how AI is revolutionizing various sectors. The speaker will share insights on the evolving role of AI in solving complex global challenges and its potential to redefine industries. Attendees will gain a deeper understanding of how AI continues to push the boundaries of innovation and impact the future.

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Disruptive AI Startups: Redefining Technology and Innovation

11:00 AM - 11:15 AM: Panel 1

Summary: In the age of artificial intelligence, startups are driving the most significant technological advancements and innovations. This session will focus on how AI is not only enhancing existing technologies but also creating entirely new solutions that are disrupting industries from healthcare to autonomous systems. Key players from the AI startup ecosystem will discuss the cutting-edge technologies they're pioneering, and how these innovations are shaping the future of business, technology, and society.

Disruptive AI Startups: Transforming Industries, Igniting Growth

11:00 AM - 11:15 AM: Panel 2

Summary: Disruptive AI startups are shaking up traditional industries, driving unprecedented growth, and reshaping the global business landscape. In this session, founders, innovators, and investors will explore the breakthrough AI technologies behind these startups, their disruptive potential, and how they're fundamentally changing the way businesses operate. From healthcare to finance, energy to education, this session will provide insights into how startups are using AI to scale rapidly, disrupt existing markets, and pave the way for entirely new industries.

AI-Driven Economic Revolution: Catalyzing Global Growth

11:15 AM - 11:30 AM: One-on-one 4

Summary: Artificial Intelligence is not only transforming businesses but also reshaping the global economy. In this session, renowned economists and thought leaders will explore how AI is driving economic growth, influencing labor markets, and catalyzing innovation. The discussion will cover AI's role in productivity, global trade, and economic policies, offering insights into how countries, industries, and companies can position themselves to thrive in an AI-dominated future.

Corporate AI Investments: Driving Innovation and Industry Leadership

11:31 AM - 11:46 AM: Panel 3

Summary: Corporations are investing heavily in AI to fuel growth, improve efficiency, and maintain competitiveness in a rapidly evolving market. This session will focus on the corporate strategies behind AI investments, from developing proprietary technologies to collaborating with AI startups. Executives and thought leaders from major corporations will discuss how these investments are driving innovation, transforming industries, and shaping the future of AI. The conversation will also touch on how corporations are balancing ethical considerations with AI's potential for growth.

Venture Capital and Private Equity in AI: Investing in Tomorrow's Tech Giants

11.46 AM – 12.01 PM: Panel 4:

Summary: Venture capital (VC) and private equity (PE) firms are playing a pivotal role in fueling the rapid growth of AI technologies and startups. In this session, leading investors will discuss their interests and strategies in identifying and funding groundbreaking AI projects. The session will explore how VCs and PE funds assess AI opportunities, the sectors they're betting on, and how these investments are shaping the future of technology and global markets. Attendees will gain an understanding of what it takes to secure funding for AI ventures and how investors view the risks and rewards of AI innovation.

Government AI Investments: Strategic Priorities for National Growth and Innovation

12.02 PM – 12.27 PM: Panel 5

Summary: Governments around the world are increasingly focused on artificial intelligence (AI) as a critical component of national strategy. In this session, leaders from government and industry will discuss how governments are investing in AI to drive economic growth, enhance national security, and maintain global competitiveness. The discussion will highlight the main areas of interest, including public-private partnerships, R&D funding, and policy frameworks that are shaping the AI landscape. Attendees will gain an understanding of the government's role in fostering innovation, supporting AI infrastructure, and ensuring responsible AI deployment.

12.27 PM – 12.30 PM: Closing Remarks & Farewell

Marketing and Promotion Plan

<u>**Our marketing strategy includes:**</u>
Email Marketing: Targeted campaigns
Social Media Campaigns: Active promotion on LinkedIn
Press Releases: Distributed to industry-specific publications and news outlets.
Content Marketing: Blog posts, interviews, and spotlight features on our event website.

Benefits of Sponsorship

Brand Visibility
Your brand will be prominently displayed across all event marketing channels, including our website, social media, and email campaigns.

Thought Leadership
Gain a platform to share your expertise and position your organization as a leader in the AI space through speaking engagements and content sponsorships.

Networking Opportunities
Connect with potential clients, investors and partners through virtual booths and exclusive networking sessions.

Lead Generation
Capture valuable leads through virtual booth interactions and post-event attendee reports.

Post-Event Exposure
Receive a detailed post-event report showing engagement metrics, branding impressions, and attendee feedback.

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When INNOVATION meets INVESTMENT, magic happens ✦